



OKLAHOMA
Film + Music

OKLAHOMA'S FILM + MUSIC OFFICE: LEGISLATIVE UPDATE

Oklahoma's local film and music industries have flourished and continue to strengthen, in part, due to Oklahoma's film incentive which offers one of the strongest and most-competitive programs in the U.S. With our state and its communities strategically investing in workforce and infrastructure development, there is great potential for growth in this industry.



Film Education Institute of Oklahoma workshop at Prairie Surf Studios

In 2021, the Filmed in Oklahoma Act was signed into law, raising the annual cash rebate from \$8 million to \$30 million. Oklahoma has experienced a surge in the film industry. Since 2014, more than 190 film and television productions have chosen Oklahoma as their filming destination.



FY20

\$32.4 million
film expenditures



FY21

\$169.1 million
film expenditures



421%
increase over FY20



These trends correlate with the broader trajectory of the entertainment industry. According to the Motion Picture Association of America, the global film and television market reached \$99.7 billion in 2021, a 24% growth from the previous year.



FILM + TELEVISION PRODUCTION SPEND

(Fiscal Years are July 1 - June 30)

\$32.4M

FY20

\$169.1M

FY21

\$104.1M

FY22



FILM + TELEVISION JOBS CREATED

3,827

FY20

7,927

FY21

6,348

FY22



FILM + TELEVISION DIRECT WAGES

\$15.8M

FY20

\$99.5M

FY21

\$40.7M

FY22

ECONOMIC ACTIVITY

Total economic activity resulting from \$110,981,379.19 in film spend is anticipated to be \$157,428,500, which produces a multiplier of 1.41.

(As of August 26, 2022)

\$1

*of state tax expenditure
on the film rebate*



\$4.36

*is expected to be
generated in additional
economic activity in the
state's economy*

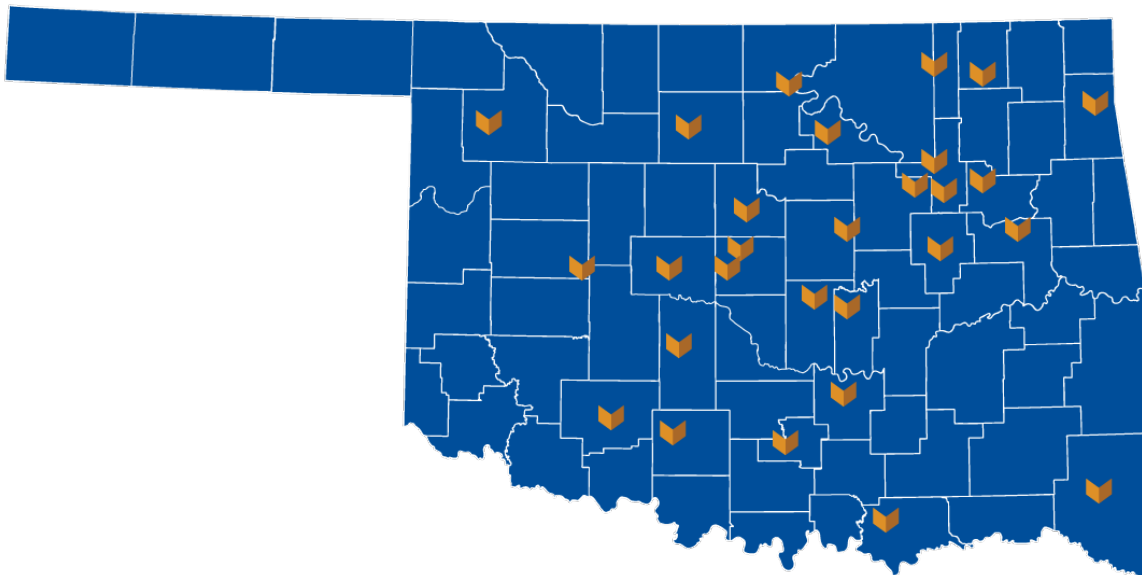
WORKFORCE DEVELOPMENT

Thousands of Oklahomans work in the state's film, television and music industries. The state is working to grow the locally trained workforce through programs including expatriate recruitment efforts which welcome former Oklahomans back to the state to work in these industries. Oklahoma's robust apprenticeship program provides film and television productions with talent and help grow the state's pipeline of master tradespeople.

- More than 20 Oklahoma universities, colleges and technical schools offer specialized industry programs and workshops.
- Public/private partnerships are expanding training opportunities and workforce development.
- The Oklahoma Film + Music Office helps productions find crew by posting current job listings, including cast/crew/company calls, internships, volunteer opportunities and more.

FILM FRIENDLY COMMUNITIES

The Oklahoma Film Friendly Certification Program helps filmmakers know where to find production-ready communities in the state. Each certified community has completed program requirements including designating a film liaison, establishing a film permit and identifying filming locations. As of Feb. 2023, there are 28 film friendly communities.





A24's film *Minari*



Apple's *Killers of the Flower Moon*



FX's television series *Reservation Dogs*

BEYOND THE NUMBERS

Oklahoma's presence in the film industry continues to grow. The state has been the filming location for multiple high-profile productions – Amazon's "The Marvelous Mrs. Maisel," IFC's "Wildlife," Amblin's "Stillwater," A24's "Minari," Kingdom Story and Lionsgate's "I Can Only Imagine" and "American Underdog," Paramount + series "Tulsa King," and two seasons of Fx's "Reservation Dog" produced by Oklahoma's own Sterlin Harjo.



The Oklahoma Film + Music Office was named
"Outstanding Film Commission"
 at the 2022 Location Managers Guild International Awards.

Seven Oklahoma communities have launched their own film offices or incentive programs. As of Feb. 2023, these communities include Cherokee Nation Film Office, City of Bethany, El Reno TV & Film Commission, OKC Film & Creative Industries, Shawnee Film and Music Office, Tulsa Office of Film, Music, Arts & Culture and Yukon.

For more information, contact:

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LEARN MORE AT: okfilmmusic.org



OKLAHOMA
 Commerce